

MEDIA RELEASE

Monday – 14th September 2015 Launch Day



V.I.P. Home Services expands! New V.I.P. Fencing and Home Maintenance division

V.I.P. Home Services is thrilled to announce the expansion of its newest division V.I.P. Fencing and Home Maintenance. V.I.P. welcomes Warren Smith and Veia Johnston to the V.I.P. family. They will operate the new division as the National Franchisor for V.I.P. Fencing and Home Maintenance.

V.I.P. Founder Bill Vis, CEO Paul Robinson and Brian Legg and David Abdelmeseeh from the V.I.P. Melbourne office attended the launch in Melbourne this week.

We welcome Warren and Veia to the V.I.P. family and look forward to working with them to build the Fencing and Home Maintenance division across Australia.

Initially, Warren and Veia joined V.I.P. as V.I.P. Lawns and Gardens franchisees where they ran a highly successful business. After enjoying their time as V.I.P. franchisees, the V.I.P. Fencing and Home Maintenance division was developed and established.

“We are delighted to be announcing the expansion of V.I.P. Home Services. The new Fencing and Home Maintenance division is a perfect fit for V.I.P. as it now means we can expand what we offer to our customers. We are really becoming the complete provider of services for the home owner which is exciting,” said V.I.P. Home Services Founder Bill Vis.



Bill Vis visited the Headquarters of V.I.P. Home Services – Fencing and Home Maintenance in Melbourne on the launch day – this is where “Legend meets Legend”!

“Having been in the franchising services industry for over 35 years, we have built the business on providing customer service to the highest standard each and every time, we know that Warren and Veia share our commitment to helping franchisees succeed while also ensuring that the needs of the customer are always met and exceeded, so it really is a perfect fit for us and for Warren and Veia,” commented Bill.

Originally starting with the Jims Group in April 2001 as Fencing Franchisee and Master Franchisee, Warren and Vea became the divisional franchisors for Australia and New Zealand in October 2002.



They went on to take over the Building Maintenance division in 2003 where they also launched the Pergolas and Painting divisions.

“Vea and I are excited about our next chapter as the National Franchisor for V.I.P. Fencing and Home Maintenance. We know from experience as V.I.P. franchisees ourselves that V.I.P. really works with their franchisees to help them succeed, so we’re sure that together we will build a strong and solid division across Australia,” said Warren.



(Left to right) Bill Vis (Founder of V.I.P. Home Services), Warren Smith (National Franchisor for V.I.P. Home Services – Fencing & Home Maintenance) and Paul Robinson (CEO)



Vea Johnston (National Franchisor for V.I.P. Home Services – Fencing & Home Maintenance)



V.I.P. Fencing and Home Maintenance officially launched on Monday 14th September 2015. There will be three franchise systems on offer, a Fencing franchise, a Home Maintenance franchise and a Fencing franchise with the option to later add in Home Maintenance. A Home Maintenance franchise can also add in Fencing at a later date. This allows the franchisee to build steadily their business and expand their offering to customers as they build their skills.



Team V.I.P. Home Services right to left: David, Paul, Bill, Brian, and Jordy.

The new V.I.P. Fencing and Home Maintenance Division is currently seeking Regional Master Franchisees. For more information about V.I.P. Fencing and Home Maintenance and the Regional Master Franchise opportunities contact Warren Smith on 0402 898 555.

V.I.P. Home Services was the first company to start gardening franchising in 1979. Now, V.I.P. has over 1100 franchisees across Australia and New Zealand in Home Cleaning, Commercial Cleaning, Carpet Cleaning, Window Cleaning and Lawns and Garden Maintenance.



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For media enquiries contact V.I.P. Home Services Communications Manager, Simone Hawkins on 08 8220 4533 or 0450 678 839 or email simoneh@viphomeservices.com