

# MEDIA RELEASE

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## **Winners again! V.I.P. Home Services receive 2015 Top Franchise Award!**

V.I.P. Home Services is thrilled to announce that they have once again made it into the Top Franchise Awards.

Having also received a Top Franchise Award in 2014, V.I.P. Home Services has retained its place in the Top Franchise Awards coming in at number seven in the 2015 awards.

The awards are based on a franchisee survey that is conducted by independent research company 10 Thousand Feet.

The survey finds out how franchisees rate their franchise model in the areas of support, passion, lifestyle and marketing.

Raked number 7 overall, V.I.P. was also awarded the following rankings in each category of the Top Franchise Awards:

- #7 Franchise– Overall
- #10 Franchise – Support
- #4 Franchise – Lifestyle
- #7 Franchise – Marketing
- #4 Franchise – Brand

“Being in the Top Franchise Awards is fantastic recognition for the V.I.P. franchise system as judged by our franchisees, said V.I.P. Founder, Mr Bill Vis.

“We are thrilled with the result and are always working on how we can improve the experiences of our franchisees to ensure every franchisee has a rewarding experience with V.I.P.

“This award win is fantastic acknowledgment that our franchisees are enjoying their time as V.I.P. franchisees. ” said Mr Vis.

*V.I.P. Home Services was the first company to franchise in home services in 1979. Now, V.I.P has over 1100 franchisees servicing customers across Australia and New Zealand in Home Cleaning, Commercial Cleaning, Carpet Cleaning, Window Cleaning and Lawns and Garden Maintenance.*

**ENDS**

For media enquiries contact V.I.P.’s Communications Manager, Simone Hawkins on 08 8220 4533 or 0450 678 839 or email [simoneh@viphomeservices.com](mailto:simoneh@viphomeservices.com)